**Excel Homework**

1. **Given the provided Data, what are three conclusions we can gather about Kickstarter campaigns?**
   1. A slight majority of Kickstarter campaigns succeed.
   2. Campaigns are most likely to be canceled in July.
   3. Campaigns are more likely to fail than succeed only in December.
2. **What are some limitations of this dataset?**
   1. The categorizations are unspecific regarding the type of content. For example, two projects dealing with the subject technology (maybe a television show about how smartphones are made and a new app for smartphones) would be categorized totally separately. Might be a good idea to add an additional form of categorization.
3. **What are some other possible tables and/or graphs that we could create?**
   1. We could make a pie chart to further illustrate which categories of content are most likely to succeed. Another useful visualization would be a pivot table outlining the relation between the name of the project and whether it was successful or not. For example, are projects more likely to succeed with shorter or longer names?